

ORDER



Orders
Order / Rev: 169664
Alt Order #: 06838282
Product Desc: HEATHER WILSON
Estimate: C30N06
Flight Dates: 10/30/12 - 11/06/12
Original Date / Rev: 11/02/12 / 11/02/12
Order Type: GENERAL

KOB

Primary AE: Melissa Palombo
Sales Office: P-PHL
Sales Region: National

Agency Name: Smart Media Group
Buying Contact:
Billing Contact:
 814 King St Ste 200
 Alexandria, VA 22314-3054

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Heather Wilson 4 Senate
Demographic: A35+
Product Codes: PL1
Priority: 99
Revenue Codes: AGY, POL, CAND

New Business Thru: 04/30/13
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/06/12	127	\$57,685.00	\$49,032.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	127	\$57,685.00	\$49,032.25	0.00
Totals	127	\$57,685.00	\$49,032.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Melissa Palombo			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	All	10/30/12	11/02/12	M-F Today Show II 9a M-F Today Show II 9a	CM	M-F 9a-10a	-TWTF--	:30	3	\$200.003		0.00	NM	3	\$600.00
RATE CHANGED TODAY SHOW II <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 -TWTF-- 3 \$200.00 0.00															
2	All	11/05/12	11/06/12	M-F Today Show II 9a M-F Today Show II 9a	CM	M-F 9a-10a	MT-----	:30	2	\$200.003		0.00	NM	1	\$200.00
RATE CHANGED TODAY SHOW II <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 11/05/12 11/11/12 MT----- 2 \$200.00 0.00															
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	2	All	11/05/12-11/11/12	M-F Today Show II 9a		M-F 9a-10a	MT-----	:30		(\$200.00)		0.00	NM		
Credited [preempted spots]															
3	All	10/30/12	11/02/12	M-F Today Show III 10a M-F Today Show III 10a	CM	M-F 10a-11a	-TWTF--	:30	3	\$175.003		0.00	NM	3	\$525.00
RATE CHANGED. TODAY SHOW III <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 -TWTF-- 3 \$175.00 0.00															
4	All	11/06/12	11/06/12	M-F Today Show III 10a M-F Today Show III 10a	CM	M-F 10a-11a	-T-----	:30	1	\$175.003		0.00	NM	1	\$175.00
RATE CHANGED. TODAY SHOW III <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 11/05/12 11/11/12 -T----- 1 \$175.00 0.00															
5	All	11/06/12	11/06/12		CM	M-F 11a-1130a	-T-----	:30	1	\$125.004		0.00	NM	1	\$125.00

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 Flight Dates: 10/30/12 - 11/06/12

Advertiser: Heather Wilson 4 Senate
 Product Desc: HEATHER WILSON
 Estimate: C30N06

KOB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Good Day New Mexico 11										
				Good Day New Mexico 11a										
RATE CHANGED				GOOD DAY NM										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/05/12	11/11/12	-T-----		1		\$125.00		0.00				
6	All	10/30/12	11/02/12	Who Wants to Be A Milli6M	CM	M-F 1130a-12p -TWTF--	:30	3	\$125.00	4	0.00	NM	3	\$375.00
				Who Wants to Be A Million										
RATE CHANGED				MILLIONAIRE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	-TWTF--		3		\$125.00		0.00				
7	All	11/06/12	11/06/12	Who Wants to Be A Milli6M	CM	M-F 1130a-12p -T-----	:30	1	\$125.00	4	0.00	NM	1	\$125.00
				Who Wants to Be A Million										
RATE CHANGED				MILLIONAIRE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/05/12	11/11/12	-T-----		1		\$125.00		0.00				
8	All	10/30/12	11/02/12	News 4 @ Midday M-F	CM	M-F 12noon-1p -TWTF--	:30	3	\$175.00	3	0.00	NM	3	\$525.00
				News 4 @ Midday M-F										
RATE CHANGED				NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	-TWTF--		3		\$175.00		0.00				
9	All	11/05/12	11/05/12	News 4 @ Midday M-F	CM	M-F 12noon-1p M-----	:30	1	\$175.00	3	0.00	NM	1	\$175.00
				News 4 @ Midday M-F										
RATE CHANGED				NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/05/12	11/11/12	M-----		1		\$175.00		0.00				
10	All	10/30/12	11/02/12	Days Of Our Lives 1p	CM	M-F 1p-2p -TWTF--	:30	3	\$200.00	4	0.00	NM	3	\$600.00
				Days Of Our Lives 1p										
RATE CHANGED				DAYS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	-TWTF--		3		\$200.00		0.00				
11	All	11/05/12	11/05/12	Days Of Our Lives 1p	CM	M-F 1p-2p M-----	:30	1	\$200.00	4	0.00	NM	0	\$0.00
				Days Of Our Lives 1p										
RATE CHANGED				DAYS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/05/12	11/11/12	M-----		1		\$200.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	All	11/05/12-11/11/12		Days Of Our Lives 1p		M-F 1p-2p		M-----	:30	(\$200.00)	0.00	NM		
				Credited										
				[preempted spots]										
12	All	10/30/12	11/02/12	Rachael Ray 2p	CM	M-F 2p-3p -TWTF--	:30	3	\$125.00	4	0.00	NM	3	\$375.00
				Rachael Ray 2p										
RATE CHANGED				RACHEL RAY										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	-TWTF--		3		\$125.00		0.00				
13	All	10/30/12	11/02/12	The Insider 3p	CM	M-F 3p-330p -TWTF--	:30	3	\$200.00	3	0.00	NM	3	\$600.00
				The Insider 3p										
RATE CHANGED				THE INSIDER										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	-TWTF--		3		\$200.00		0.00				
14	All	10/30/12	11/02/12	Inside Edition 330p	CM	M-F 330p-4p -TWTF--	:30	3	\$200.00	3	0.00	NM	3	\$600.00
				Inside Edition 330p										
RATE CHANGED				INSIDE ED										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	-TWTF--		3		\$200.00		0.00				
15	All	10/30/12	11/02/12	Judge Judy-P/ DR 4p/ 430p	CM	M-F 4p-5p -TWTF--	:30	3	\$200.00	3	0.00	NM	3	\$600.00
				Judy Judy-P/ DR 4p/ 430p										
RATE CHANGED				JUDGE JUDY										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	-TWTF--		3		\$200.00		0.00				
16	All	11/05/12	11/05/12	Judge Judy-P/ DR 4p/ 430p	CM	M-F 4p-5p M-----	:30	1	\$200.00	3	0.00	NM	1	\$200.00
				Judy Judy-P/ DR 4p/ 430p										

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Advertiser: Heather Wilson 4 Senate
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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
37	All	11/05/12	11/05/12	News 4 @ 630p M-F News 4 @ 630p M-F	CM	M-F 630p-7p M-----	:30	1	\$500.003		0.00	NM	1	\$500.00
RATE CHANGED Start Date End Date Weekdays Spots/Week Rate Rating Week: 11/05/12 11/11/12 M----- 1 \$500.00 0.00														
38	All	11/03/12	11/03/12	Nightly News Sat 530p Nightly News Sat 530p	CM	Sa 530p-6p -----S-	:30	1	\$350.003		0.00	NM	0	\$0.00
RATE CHANGED Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 -----S- 1 \$350.00 0.00														
Spots Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 1 All 10/29/12-11/04/12 Nightly News Sat 530p Sa 530p-6p -----Sa-- :30 (\$350.00) 0.00 NM Credited [preempted spots]														
39	All	11/03/12	11/03/12	Weekend Rotator Sat/Su Breeders Cup	CM	Sat/Sun 5a-12a -----S-	:30	2	\$275.003		0.00	NM	2	\$550.00
RATE AND PROGRAM CHANGED Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 -----S- 2 \$275.00 0.00														
41	All	10/30/12	11/02/12	Late Night w/Jimmy Fallon Late Night w/Jimmy Fallon	CM	M-Th 1207a-107a/TWTF--	:30	4	\$60.003		0.00	NM	4	\$240.00
RATE CHANGED Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 -TWTF-- 4 \$60.00 0.00														
42	All	11/05/12	11/05/12	Late Night w/Jimmy Fallon Late Night w/Jimmy Fallon	CM	M-Th 1207a-107a/M-----	:30	1	\$60.003		0.00	NM	1	\$60.00
RATE CHANGED Start Date End Date Weekdays Spots/Week Rate Rating Week: 11/05/12 11/11/12 M----- 1 \$60.00 0.00														
43	All	10/30/12	11/02/12	The Tonight Show The Tonight Show	CM	M-Th 1035p-1135p-TWTF--	:30	4	\$245.003		0.00	NM	4	\$980.00
RATE CHANGED Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 -TWTF-- 4 \$245.00 0.00														
44	All	11/05/12	11/05/12	The Tonight Show The Tonight Show	CM	M-Th 1035p-1135pM-----	:30	1	\$245.003		0.00	NM	1	\$245.00
RATE CHANGED Start Date End Date Weekdays Spots/Week Rate Rating Week: 11/05/12 11/11/12 M----- 1 \$245.00 0.00														
45	All	10/30/12	11/02/12	Access Hollywood Late PM Access Hollywood Late PM	CM	M-Th 1135p-1207a-TWTF--	:30	3	\$90.004		0.00	NM	3	\$270.00
RATE CHANGED Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 -TWTF-- 3 \$90.00 0.00														
46	All	11/05/12	11/05/12	Access Hollywood Late PM Access Hollywood Late PM	CM	M-Th 1135p-1207aM-----	:30	1	\$90.004		0.00	NM	1	\$90.00
RATE CHANGED Start Date End Date Weekdays Spots/Week Rate Rating Week: 11/05/12 11/11/12 M----- 1 \$90.00 0.00														
47	All	11/03/12	11/03/12	Saturday Night Live Saturday Night Live	CM	Sa 1030p-1205a -----S-	:30	1	\$400.003		0.00	NM	1	\$400.00
RATE CHANGED Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 -----S- 1 \$400.00 0.00														
48	All	11/04/12	11/04/12	Inside Edition Sunday Inside Edition Sunday	CM	Su 1035p-1105p -----S	:30	1	\$175.003		0.00	NM	1	\$175.00
RATE CHANGED Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 -----S 1 \$175.00 0.00														
49	All	11/04/12	11/04/12	Entertainers Sun 1205a Entertainers Sun 1205a	CM	Su 1205a-105a (11:05 PM-12:05 XM) -----S	:30	1	\$125.003		0.00	NM	1	\$125.00

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KOB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
RATE CHANGED				ACCESS HOLLYWOOD											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	-----S			1		\$125.00		0.00				
50	All	10/30/12	10/30/12	News 4 @ 10p M-F News 4 @ 10p M-F	CM	M-F 10p-1035p	-T-----	:30	1	\$800.00	3	0.00	NM	1	\$800.00
RATE CHANGED				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	-T-----			1		\$800.00		0.00				
51	All	11/03/12	11/03/12	News 4 @ 10p Sat News 4 @ 10p Sat	CM	Sa 10p-1030p	-----S-	:30	1	\$600.00	4	0.00	NM	1	\$600.00
RATE CHANGED				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	-----S-			1		\$600.00		0.00				
52	All	11/05/12	11/05/12	Monday Prime 2hr 7p-9p Monday Prime 2hr 7p-9p	CM	M 7p-9p	M-----	:30	1	\$2,000.00	1	0.00	NM	1	\$2,000.00
RATE CHANGED				THE VOICE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/05/12	11/11/12	M-----			1		\$2,000.00		0.00				
53	All	10/30/12	10/30/12	Tuesday Prime 2hr 7p-9p Tuesday Prime 2hr 7p-9p	CM	Tu 7p-9p	-T-----	:30	1	\$1,800.00	1	0.00	NM	1	\$1,800.00
RATE AND TIME PERIOD CHANGED				THE VOICE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	-T-----			1		\$1,800.00		0.00				
54	All	10/31/12	10/31/12	Wednesday Prime B Wednesday Prime B	CM	W 8p-9p	--W----	:30	1	\$900.00	3	0.00	NM	1	\$900.00
RATE CHANGED				LAW & ORDER:SVU											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	--W----			1		\$900.00		0.00				
N55	All	11/02/12	11/02/12	Friday Prime A Friday Prime A	CM	F 7p-8p	----F--	:30	1	\$800.00	3	0.00	NM	0	\$0.00
RATE CHANGED				WHITNEY/COMMUNITY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	----F--			1		\$800.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	All	10/29/12-11/04/12		Friday Prime A		F 7p-8p	----F--	:30		(\$800.00)		0.00	NM		
Credited [preempted spots]															
56	All	11/02/12	11/02/12	Friday Prime C Friday Prime C	CM	F 9p-10p	----F--	:30	1	\$800.00	3	0.00	NM	1	\$800.00
RATE CHANGED				DATELINE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	----F--			1		\$800.00		0.00				
57	All	11/03/12	11/03/12	Saturday Prime 2hr 8p-10p Saturday Prime 2hr 8p-10p	CM	Sa 8p-10p	-----S-	:30	1	\$400.00	4	0.00	NM	1	\$400.00
RATE CHANGED				LAW & ORDER:SVU											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	-----S-			1		\$400.00		0.00				
58	All	11/04/12	11/04/12	NFL (Sunday) NFL (Sunday)	CM	Su 6p-930p (6:30 PM-9:30 PM)	-----S	:30	2	\$3,200.00	1	0.00	NM	2	\$6,400.00
RATE CHANGED				SUN NIGHT FTBL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	-----S			2		\$3,200.00		0.00				
59	All	11/05/12	11/05/12	Monday Prime 2hr 7p-9p Monday Prime 2hr 7p-9p	CM	M 7p-9p	M-----	:30	1	\$2,000.00	1	0.00	NM	1	\$2,000.00
RATE CHANGED				THE VOICE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/05/12	11/11/12	M-----			1		\$2,000.00		0.00				
60	All	11/05/12	11/05/12	Monday Prime C Monday Prime C	CM	M 9p-10p	M-----	:30	1	\$2,000.00	1	0.00	NM	1	\$2,000.00
RATE CHANGED				REVOLUTION											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				

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60	All	11/05/12	11/05/12	Monday Prime C Monday Prime C	CM	M 9p-10p	M-----	:30	1	\$2,000.00	1	0.00	NM	1	\$2,000.00
RATE CHANGED Start Date End Date Weekdays Spots/Week Rate Rating Week: 11/05/12 11/11/12 M----- 1 \$2,000.00 0.00															
61	All	10/30/12	10/30/12	Tuesday Prime 2hr 7p-9p Tuesday Prime 2hr 7p-9p	CM	Tu 7p-9p	-T-----	:30	1	\$1,800.00	1	0.00	NM	1	\$1,800.00
RATE CHANGED. Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 -T----- 1 \$1,800.00 0.00															
62	All	10/30/12	10/30/12	Tuesday Prime C Tuesday Prime C	CM	Tu 9p-10p	-T-----	:30	1	\$1,800.00	1	0.00	NM	1	\$1,800.00
RATE AND PROGRAM CHANGED Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 -T----- 1 \$1,800.00 0.00															
63	All	10/31/12	10/31/12	Wednesday Prime A Wednesday Prime A	CM	W 7p-8p	--W----	:30	1	\$900.00	3	0.00	NM	1	\$900.00
RATE CHANGED Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 --W---- 1 \$900.00 0.00															
64	All	10/31/12	10/31/12	Wednesday Prime C Wednesday Prime C	CM	W 9p-10p	--W----	:30	1	\$1,200.00	2	0.00	NM	1	\$1,200.00
RATE CHANGED Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 --W---- 1 \$1,200.00 0.00															
65	All	11/01/12	11/01/12	Thursday Prime A Thursday Prime A	CM	Th 7p-8p	---T---	:30	1	\$900.00	3	0.00	NM	0	\$0.00
RATE CHNGED Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 ---T--- 1 \$900.00 0.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 1 All 10/29/12-11/04/12 Thursday Prime A Th 7p-8p ---Th----- :30 (\$900.00) 0.00 NM Credited [preempted spots]															
66	All	11/01/12	11/01/12	Thursday Prime 2hr 7p-9p Thursday Prime 2hr 7p-9p	CM	Th 7p-9p	---T---	:30	1	\$1,200.00	2	0.00	NM	1	\$1,200.00
RATE CHANGED Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 ---T--- 1 \$1,200.00 0.00															
67	All	11/01/12	11/01/12	Thursday Prime C Thursday Prime C	CM	Th 9p-10p	---T---	:30	1	\$900.00	3	0.00	NM	1	\$900.00
RATE CHANGED Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 ---T--- 1 \$900.00 0.00															
68	All	11/02/12	11/02/12	Friday Prime B Friday Prime B	CM	F 8p-9p	----F--	:30	1	\$800.00	3	0.00	NM	1	\$800.00
RATE CHANGED Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 ----F-- 1 \$800.00 0.00															
69	All	11/03/12	11/03/12	Saturday Prime A Satrunday Prime A	CM	Sa 7p-8p	-----S-	:30	1	\$400.00	4	0.00	NM	1	\$400.00
RATE CHANGED Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 -----S- 1 \$400.00 0.00															
70	All	11/03/12	11/03/12	Saturday Prime 2hr 8p-10p Saturday Prime 2hr 8p-10p	CM	Sa 8p-10p	-----S-	:30	1	\$400.00	4	0.00	NM	1	\$400.00
RATE CHANGED Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 -----S- 1 \$400.00 0.00															
71	All	11/04/12	11/04/12	Football Night in America Football Night in America	CM	Su 5p-6p	-----S	:30	1	\$1,000.00	4	0.00	NM	1	\$1,000.00

Order / Rev: 169664
 Alt Order #: 06838282
 Flight Dates: 10/30/12 - 11/06/12

Advertiser: Heather Wilson 4 Senate
 Product Desc: HEATHER WILSON
 Estimate: C30N06

KOB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
RATE CHANGED				FOOTBALL										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	-----S		1		\$1,000.00		0.00				
72	All	11/04/12	11/04/12	News 4 @ 10p Sun News 4 @ 10p Sun	CM	Su 10p-1035p -----S	:30	1	\$600.00	4	0.00	NM	1	\$600.00
RATE CHANGED				NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	-----S		1		\$600.00		0.00				
73	All	11/03/12	11/03/12	News 4 Special Sa 530pGM News 4 Special Sa 530p-6p		Sa 530p-6p -----S-	:30	1	\$350.00	3	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	-----S-		1		\$350.00		0.00				
74	All	11/03/12	11/03/12	Saturday Night Live Saturday Night Live	CM	Sa 1030p-1205a -----S-	:30	1	\$400.00	3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	-----S-		1		\$400.00		0.00				
75	All	11/03/12	11/03/12	News 4 Weekend Sat 7aGM News 4 Weekend Sat 7a-9a		Sa 7a-9a -----S-	:30	1	\$250.00	3	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	-----S-		1		\$250.00		0.00				
76	All	11/04/12	11/04/12	Sunday Today Sunday Today	CM	Su 7a-8a -----S	:30	1	\$250.00	3	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	-----S		1		\$250.00		0.00				
77	All	11/05/12	11/05/12	M-F Today Show M-F Today Show	CM	M-F 7a-9a M-----	:30	1	\$850.00	1	0.00	NM	1	\$850.00
RATE CHANGED				TODAY SHOW										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 11/05/12	11/11/12	M-----		1		\$850.00		0.00				
78	All	11/03/12	11/03/12	Saturday Night Live Saturday Night Live	CM	Sa 1030p-1205a -----S-	:30	1	\$400.00	3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	-----S-		1		\$400.00		0.00				
79	All	11/03/12	11/03/12	Saturday Prime 2hr 8p-10M Saturday Prime 2hr 8p-10p		Sa 8p-10p (9:00 PM-10:00 PM) -----S-	:30	1	\$400.00	4	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	-----S-		1		\$400.00		0.00				
80	All	11/03/12	11/03/12	News 4 Weekend Sat 7aGM News 4 Weekend Sat 7a-9a		Sa 7a-9a -----S-	:30	1	\$500.00	1	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	-----S-		1		\$500.00		0.00				
N 81	All	11/04/12	11/04/12	Soccer Soccer	CM	Sa/Su 12p-5p -----S	:30	2	\$550.00	1	0.00	NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	-----S		2		\$550.00		0.00				
N 82	All	11/04/12	11/04/12	Closed Caption BB 430pCM Closed Caption BB 430p		Su 430p-5p -----S	:30	2	\$200.00	4	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	-----S		2		\$200.00		0.00				

*Tax 1 Note: ABQ 7%.

Totals 127 \$57,685.00